

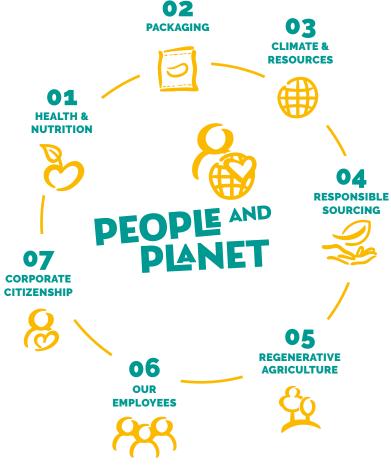
## OUR PATH TO SUSTAINABILITY

### Bringing joy to people through our snacks while taking responsibility – that's our mission.

As we spread the joy of life through our products, we also draw on considerable resources. This is why we're taking bold steps to move both our company and the world toward a more sustainable and resilient future. Our aim is to safeguard, expand, and continuously improve our business for the benefit of future generations.

As part of our **People & Planet** initiative, we have ...

- ... defined **7 key fields**, of action where we can drive meaningful change
- ... set **26 strategic short-, medium-,** and long-term targets
- ... bundled **diverse efforts** into our comprehensive Lorenz Sustainability Program (LSP).



### **HEALTH & NUTRITION**



Our snacks are made to be fun, enhance life's enjoyable moments, and of course, taste great. At the same time, we take it upon ourselves to continuously refine our recipes and snacks to promote balanced nutrition and make carefree snacking possible. We reviewed each of our brands in detail and, as a first step, began reducing nutritionally less favorable ingredients, such as salt.

The next step is to reduce other nutritionally less favourable ingredients and to enhance our snacks by adding more nutritionally favorable ingredients. To this end, we have developed the Lorenz Nutrition Profile (with levels 1, 2 and 3) over the last two years.

### Our goals:

- By 2025, we will reduce the salt content in our entire brand product portfolio by 15% (compared to the base year 2019).
- By 2025, 100% of new products will contain at least 15% less salt on average than existing products of the corresponding brand (compared to the base year 2019).
- By 2027, we will raise 75% of our branded product portfolio in the Lorenz Nutrition Profile to level 1 and 25% to level 2 or 3.

Mit 25%
weniger Salz als
herkömmliche Laugenprodukte:
Saltletts Junior Farm,
Lajkonik Junior Safari.



### **Status 2024**:

 We almost achieved our salt reduction target one year earlier than planned, at minus 14.9%.



- Of the products launched since 2021, a cumulative 73.1% contain at least 15% less salt than the market average.
- 43.6% of the products in our branded product portfolio were upgraded to level 1 in the Lorenz Nutrition Profile, 21.8% to level 2 or 3.
- 61% of all products are vegetarian, 34% vegan.

— **02** – PACKAGING



As a consumer goods manufacturer, we need packaging materials for our products as they are essential to preserve the unique taste and quality of our snacks. We are aware of our responsibility and are working intensively to optimize our packaging.

Our approach: "Reduce, Recycle, Replace."

We're celebrating our 3rd year of partnership with Plastic Bank, our journey continues ...

### Our goals:

- By 2025, we will reduce plastic consumption for primary packaging across our entire brand portfolio by 15 per cent compared to 2019.
- By 2025, all primary packaging across our entire brand portfolio will, at a minimum, be highly recyclable.
- By 2026, we will collect five million plastic bottles together with our partner Plastic Bank.

### **Status 2024**:

- We were able to save 110 tonnes of plastic in 2024; since setting the target, we have saved over 250 tonnes of plastic.
- Without reduction measures, we would have used around 6% more plastic in 2024.
- 92% of our primary packaging is at least easily recyclable, 49.3% of which is classified as highly recyclable or better.
- $\bullet~$  835,000 plastic bottles collected together with Plastic Bank in Thailand.

Despite significant savings in plastics at our brands, we have not yet been able to offset the effect of business growth. We are actively looking for further sustainable solutions and will set ourselves new ambitious targets.



### **CLIMATE & RESOURCES**

We are convinced that we as a company can make a significant contribution to climate protection and want to actively shape this. **According to the Intergovernmental Panel** on Climate Change (IPCC), there is still the possibility of limiting global warming to 1.5°C. We have validated climate targets from the Science Based Targets initiative (SBTi).

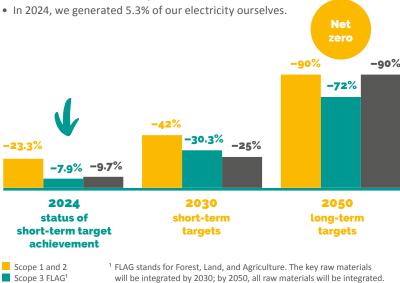
We are one of the first companies in our industry to have set additional reduction targets in the agricultural sector (FLAG)1 and a long-term net zero target in addition to the traditional reduction targets.

### **Our goals:**

- By 2050, we will achieve net zero greenhouse gas emissions along the entire value chain.
- By 2026, we will supply 25% of the electricity consumed in our German and Polish plants with self-generated electricity from renewable sources.

### **Status 2024:**

• In 2024, we achieved significant reductions in all of our climate targets. The direction is right! However, we know that there is still a lot to do before we reach our ambitious targets.



- will be integrated by 2030; by 2050, all raw materials will be integrated.
- <sup>2</sup> Non-FLAG refers to emissions not covered by FLAG, such as those from industrial processes, energy production, and transportation.

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### **RESPONSIBLE SOURCING**

## FOR TRANSPARENT

We feel responsible for the people connected to Lorenz. That is why we want to ensure fair and decent working conditions along the supply chain. In addition to engaging our partners to act according to our Code of Conduct for business partners, it is just as important to us to involve and empower people in the countries of origin.



### **Our goals:**

Scope 3 non-FLAG<sup>2</sup>

- By 2024, we will have audited not only our production sites but also our two pre-production sites (India, South Africa) according to SMETA standards.
- By 2026, we will have assessed 90% of our raw material and packaging suppliers based on social, environmental, and human rights standards.
- By 2026, 100% of our suppliers in the medium or high risk category will be regularly audited according to social, environmental, or human rights standards (depending on the identified risk category).
- By 2025, 100% of our buyers will be trained on social and environmental issues within the supply chain.

### **Status 2024:**

- Our two pre-production sites in India and South Africa were audited in accordance with SMETA.
- 95% of our raw and packaging material suppliers and 88% of our indirect suppliers have signed our Code of Conduct or have committed to their own, comparable code.
- 91% of our buyers have been trained in social and environmental issues within the supply chain.



# PROTECTING THE CLIMATE AND PROMOTING BIODIVERSITY

We work together with farmers and partners in Europe and around the world on projects relating to our most important raw materials. We actively support farmers in switching to regenerative agriculture. This helps to conserve resources and strengthen the long-term health of soils, biodiversity and the resilience of our ecosystems. At the same time, it is important to us to support the economic development of farms and maintain fair partnerships.

### **Unsere Ziele:**

- By 2030, we will reduce greenhouse gas emissions in potato cultivation by 100,000 tons using regenerative agriculture with our contract farmers.
- By 2024, we will engage 50 of our contract farmers in potato cultivation to actively apply methods of regenerative agriculture

### **Status 2024:**

- A total of 4,850 t CO<sub>2</sub>e reductions and removals achieved through regenerative agriculture measures.
   (Potatoes: 4,284 t CO<sub>2</sub>e; Wheat: 566 t CO<sub>2</sub>e)
- **Potatoes:** 2,844 ha cultivated using regenerative farming methods Project launched in Poland in March 2024; expansion of activities in Germany.
- Oil: Development of a roadmap, intensive discussions with suppliers to advance emissions reductions, in 2025, we plan to launch the first projects with suppliers in sunflower and rapeseed cultivation.
- Wheat: Launch of a pilot project in Poland with three mills to explore how regenerative agriculture can lead to CO₂e reductions.
- Peanuts: Completion of the first phase of an industry-wide project on peanut cultivation in Argentina; goals: reduce CO₂e emissions and increase resilience through regenerative farming practices.

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**OUR EMPLOYEES** 



Lorenz, that's over 3,000 colleagues at several international locations, in the plants, in the field and in the offices.

### Our common goal:

To each day get a little better at what we do. We fulfill this goal by being a learning organization, in which everyone takes responsibility. We foster an open corporate culture where everyone can grow, develop and actively shape the future of our family business. We firmly believe that every individual plays a role in shaping our future. That is why we support our employees with a wide range of further training opportunities.

### **Status 2024:**

- All employees of the Group completed 53,554 learning hours via our internal training platform 'Lorenz Campus'.
- As part of the development of our international compliance management system (CMS@Lorenz), we set up a comprehensive multilingual training programme – our Compliance College – and in 2024, almost 6,800 learning hours were completed across the Group just for compliance measures.

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**CORPORATE CITIZENSHIP** 



As a family business, we're deeply rooted in the communities where we operate – not just economically, but also socially. We strive to be a reliable partner for local residents and the surrounding region, taking on social responsibility.

### Goal:

We donate locally to social initiatives in Germany, Poland and Austria.

### **Status 2024**:

We have supported **47** charitable organisations and social initiatives by donating money and goods at many Lorenz locations with a total of **around 520,000 euros**.



