

Lorenz



OUR WAY TOWARD SUSTAINABILITY



Since the launch of our journey in 2019, our goal has remained unchanged: We want to combine the carefree joy of life that is packed into our snacks with our responsibility for people and the environment.

As a family-owned company, we think long-term and act for generations, not quarters. Our ambition is clear: Enjoyment that delights today – and endures tomorrow. In this way, we intend to preserve, expand, and further develop our family business for future generations.

ECOVADIS GOLD MEDAL FOR LORENZ



This ambition of combining enjoyment with responsibility for people and the environment is proven by a major milestone: In February 2026, we were awarded EcoVadis Gold for our sustainability performance in the 2025 calendar year! This recognition impressively demonstrates that sustainability at Lorenz is lived professionally and in a results-oriented manner.

Top Placement:

With 81 out of 100 points, we rank among the top 5 percent of all companies worldwide assessed by EcoVadis within the preceding 12 months.

Industry Leader:

Within our peer group, we even belong to the Top 1%.

Holistic Assessment:

The rating confirms our professional commitment in the four core areas of Environment, Labor & Human Rights, Ethics, and Sustainable Procurement.



01 HEALTH & NUTRITION



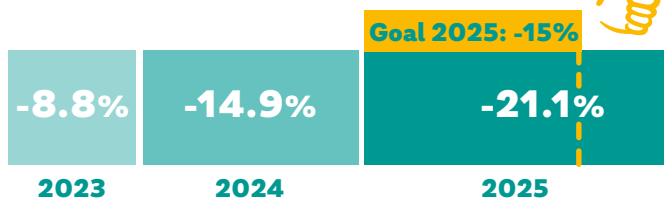
DELICIOUS SNACKS THAT BRING JOY

Our snacks are meant to be fun, accompany life's beautiful moments, and, of course, taste great. At the same time, we see it as our responsibility to continuously improve our recipes and snacks to enable a balanced diet and carefree snacking.

STATUS 2025:

Salt Reduction Target Significantly Exceeded:

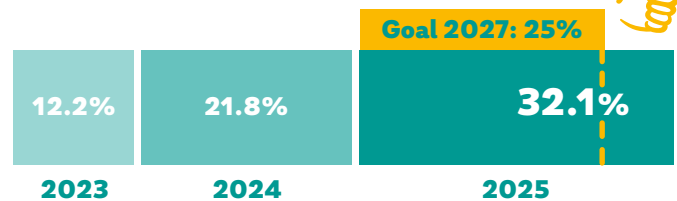
Compared to the base year 2019, we reduced the sodium content across our entire brand portfolio by an **average of 21.1%**, far surpassing the planned 15%.



Top brands like Monster Munch, Chipsletten, and Wiejskie Ziemniaczki contain as much as **25% less salt**.

Success with the Lorenz Nutrition Profile (LNP):

Our target to raise 25% of our brand portfolio to the improved nutritional levels 2 or 3 through reformulations by 2027 was achieved ahead of schedule, **currently standing at 32.1%**. The LNP is our internal nutrient profiling system developed based on recommendations from the WHO and the Planetary Health Diet, which serves to evaluate the nutritional value of our snacks.



Nutritional Variety & Innovation:

- New products like Saltletts Crunchy Bites utilize whole grain flour, linseed, and inulin.
- In 2025, our entire product range continues to include numerous vegetarian and vegan options.

02 PACKAGING



LESS PLASTIC, MORE RECYCLING

As a consumer goods manufacturer, we require packaging materials for our products, as they are indispensable for securing the incomparable taste and quality of our snacks. We are fully aware of our responsibility and work intensively on optimizing our packaging. Our approach is based on the principle of „Reduce, Recycle, Replace“.

STATUS 2025:

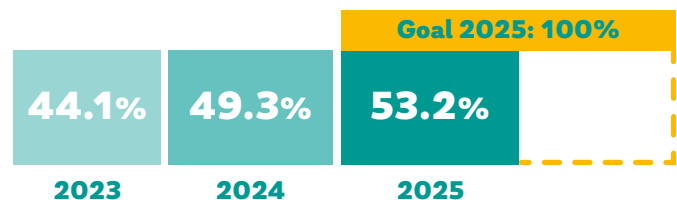
The Growth Challenge:

Despite relative savings achieved for individual brands (e.g., -19% plastic for Rohscheiben due to thinner films), our absolute plastic consumption increased by 12.3% in 2025 as a result of our increased sales volume. We continue to look for solutions to reduce overall packaging material.



Recycling Rate Increased:

Already 53.2% of all product packaging is now highly recyclable. However, we have not yet fully achieved our 100% target by the end of 2025.



New Packaging Solution for Stackable Chips:

The packaging for our Crunchips Stackers was converted to a paper-based composite solution, which **catapulted its recyclability from 25% to an impressive 88%**.

4.9 Million Plastic Bottles Collected:

Together with our partner Plastic Bank, we collect plastic waste in countries lacking functional recycling systems. Our **five-million target for 2026** is therefore almost within reach.

03 CLIMATE & RESOURCES



OUR CLEAR COMMITMENT TO CLIMATE PROTECTION

With science-based targets validated by the SBTi, we are working on direct emission reductions (decarbonization) toward our ultimate target of Net-Zero by 2050.

STATUS 2025:



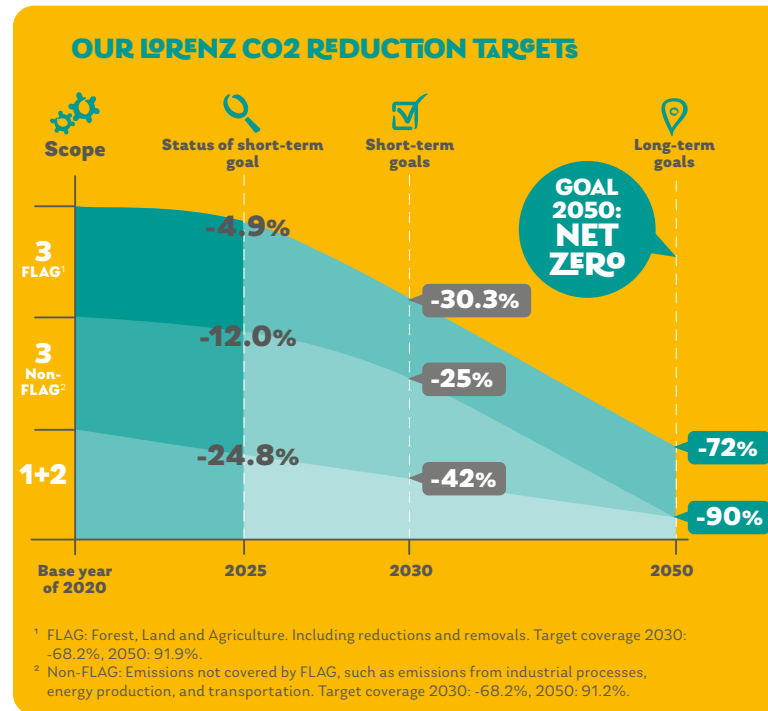
Expansion of On-site Renewable Energy:

Through the commissioning of new photovoltaic systems (Hankensbüttel, Neunburg vorm Wald), the share of self-generated green electricity across our five German and Polish locations rose **to 6.1%** in 2025 (Target 2026: 25%).

Sustainability in Logistics:

Honored with the Lean & Green 3rd Star in Germany for cutting transport emissions **by 38.4%** since 2014 through enhanced transport efficiency and digitalization.

STATUS ACHIEVEMENT OF CLIMATE GOALS 2025:



04 RESPONSIBLE SOURCING



FOR TRANSPARENT AND FAIR SUPPLY CHAINS

We feel responsible for the people connected to Lorenz. Therefore, we want to ensure fair and appreciative working conditions along our entire value chain together with our farmers and other suppliers.

STATUS 2025:



Supplier Assessment:

82.1% of our raw material and packaging material suppliers (measured by purchasing volume) have already been evaluated according to social, environmental, and human rights standards.

Audit Rate:

66.7% of suppliers in medium or high-risk categories are audited on a regular basis.

Projects at Source:

We selectively support farmers and local cooperatives in Mozambique, India, and South Africa to secure the quality of our raw materials while measurably improving local social and ecological conditions.

Deforestation Goal Alignment:

Our original target for 2025 was adjusted due to regulatory shifts; the realignment is now being intensively pursued on the basis of SBTi recommendations.



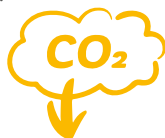
05 REGENERATIVE AGRICULTURE



PROTECTING SOILS AND PROMOTING BIODIVERSITY

Under our guiding principle „Growing for today, transforming for tomorrow,“ we actively support the farmers of our main raw materials (potatoes, wheat, oils, peanuts) in converting to regenerative practices. At the same time, it is vital to us to support the economic development of their farms and maintain fair partnerships.

STATUS 2025:



Emission Minderung:

By 2030, we aim to reduce greenhouse gases in potato cultivation by 100,000 t Co2e. From 2023 to the end of 2025, we have already saved a **cumulative total of 11,033 t CO₂e**.

Reductions (in t CO₂e)



Acreage Expansion:

Our regeneratively managed potato acreage grew to **4,293 Hektar**. In Poland alone, the area expanded significantly from approx. **90 to around 550 hectares**.

Innovative Field Trial:

Successful use of drone technology to sow soil-protecting undergrowth crops (ryegrass, oil flax, legumes, herbs) in Germany without impairing potato growth.

Industry Engagement:

Launch of Phase 2 of the Argentina Peanut Project (2025-2028) within the SAI Platform to establish reliable Monitoring, Reporting, and Verification (MRV) systems for Scope 3 data.

06 OUR EMPLOYEES



SHARING IN THE CREATION OF OUR FUTURE

Every single employee helps shape our future. Together, we are evolving into an agile organization with a deeply anchored feedback and learning culture.

STATUS 2025:



Investment in Education:

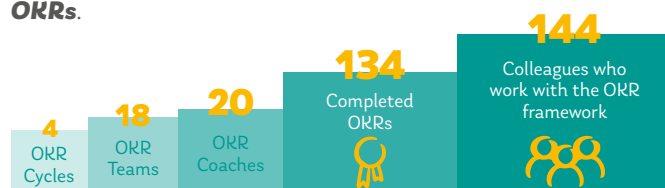
A total of **63,840 learning hours** were completed at the Lorenz Campus in 2025 (+19% compared to 2024), representing a strong average of 19.5 hours per employee.

SMETA Milestone Achieved:

All European manufacturing facilities, as well as our pre-production site in India, were successfully re-audited according to the rigorous SMETA standard.

Corporate Governance with OKRs:

The agile framework introduced in 2024 (Objectives and Key Results) is firmly integrated into daily life, boasting 18 teams, 20 coaches, and **134 successfully completed OKRs**.



Occupational Safety:

With 54 workplace accidents in 2025, we continue to work intensively toward our long-term zero-accident target.



GIVING BACK AND SHARING JOY

We want to combine the carefree joy of life inherent in our brands with our responsibility toward people and the environment. As a family-owned business, we therefore focus our efforts on the communities where we are rooted: regionally around our locations and in the countries where we operate. We support numerous social and environmental initiatives with financial contributions, in-kind donations, and personal commitment. Our brands also bring this promise to life and actively support good causes.

STATUS 2025:



Stronger Together:

In 2025, we supported a total of **54 social and environmental organizations** in Germany, Poland, and Austria with approximately **1,250,000 Euros**.

LORENZ CORPORATE EXAMPLES:

- **Partnership with Plastic Bank:**

Around 2.1 million plastic bottles were collected in 2025 alone.



- **Reliable Partner for Food Banks:**

Long-standing support for Tafel e. V. Germany, renewed recognition of the partnership with the „Tafel Teller,“ and successful expansion into Austria.

- **Climate Protection via New Hires:**

For every new team member hired in Germany, we make a fixed donation to NABU peatland protection projects. In Poland, a new tree is planted for regional reforestation for each new colleague (100 trees in 2025).

- **Targeted Regional Aid:**

An annual donation of 25,000 Euros for the Bärenherz Children's Hospice, as well as 5,000 Euros for unbureaucratic family emergency relief via Kärntner in Not.



BRAND ENGAGEMENT EXAMPLES:

- **Saltletts:**

A nationwide special-edition campaign in Germany raised 150,000 Euros for „BILD hilft e. V. – Ein Herz für Kinder“.



- **Crunchips:**

Sponsored the largest Polish annual charity event, WOŚP, as a main sponsor for the fourth time.



- **NicNac's:**

Actively promotes equal opportunities for young people in Germany through its dedicated „Nac's Level“ initiative focusing on urban youth culture.

